

PRESIDENT'S LETTER



"Dear Friends, Colleagues and IFED Members

The dreadful Pandemic that has ravaged the world these past two years seems, at last, to be under adequate control. We appear to be going back to normal function and service on the surface.

IFED, too is looking forward to re-establishing its ethos and mission to improve communication between all aspects, disciplines and elements of Oral Health Care services and education. We seek genuine multi-ethnic co-operation in our diverse world with improved contact with each other.

With this noble objective in mind, IFED has undertaken to re-publish its quarterly Newsletter, which will be distributed to the Primary Contacts of all IFED members and then sent to the individual members.

COVID-19 has forced the world to re-think and re-adapt, and IFED has many exciting projects to be initiated. These will all be listed and discussed in the first Newsletter.

We ask all individual members of IFED not only to read the Newsletter but to contribute news that IFED may be allowed to share globally

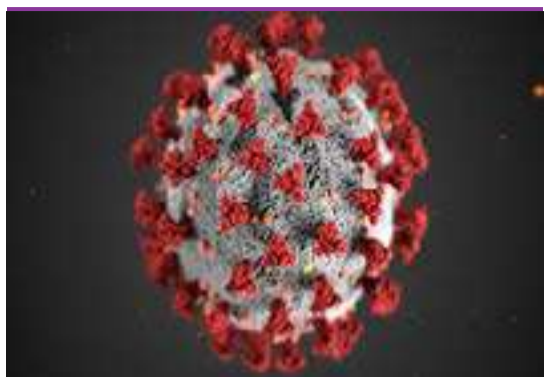
Hope to see you all shortly "

Best wishes

Jaime

Jaime Gil
President
International Federation
of Esthetic Dentistry"





PAGE 02-03

Covid 19 Pandemic

What steps IFED took to endure, resist and overcome the harsh reality of the Covid-19 Pandemic



PAGE 04

IFED 2022 ABU Dhabi 12th World Congress

Despite Global pandemics , Destabilising politics and Military conflicts the 12 World Congress is entering final planning stages



PAGE 05-07

IFED CELEBRATES 30 YEARS

IFED will return in May 2024 to Florence, its city of origin in a romantic project co-operating with the European Academy of Esthetic Dentistry



PAGE 08-10

THE IFED TALK SHOW

Introduced in February 2024, hopefully this becomes a permanent feature of IFED activity with close to 10K views in 4 months



PAGE 11-13

THE IAED challenges IFED

Read about this novel competition. IFED hopes that this too will become a permanent feature of IFED activities.

THE
NEW
ESTHETIC
TALK
SHOW
CON



EDITOR'S LETTER

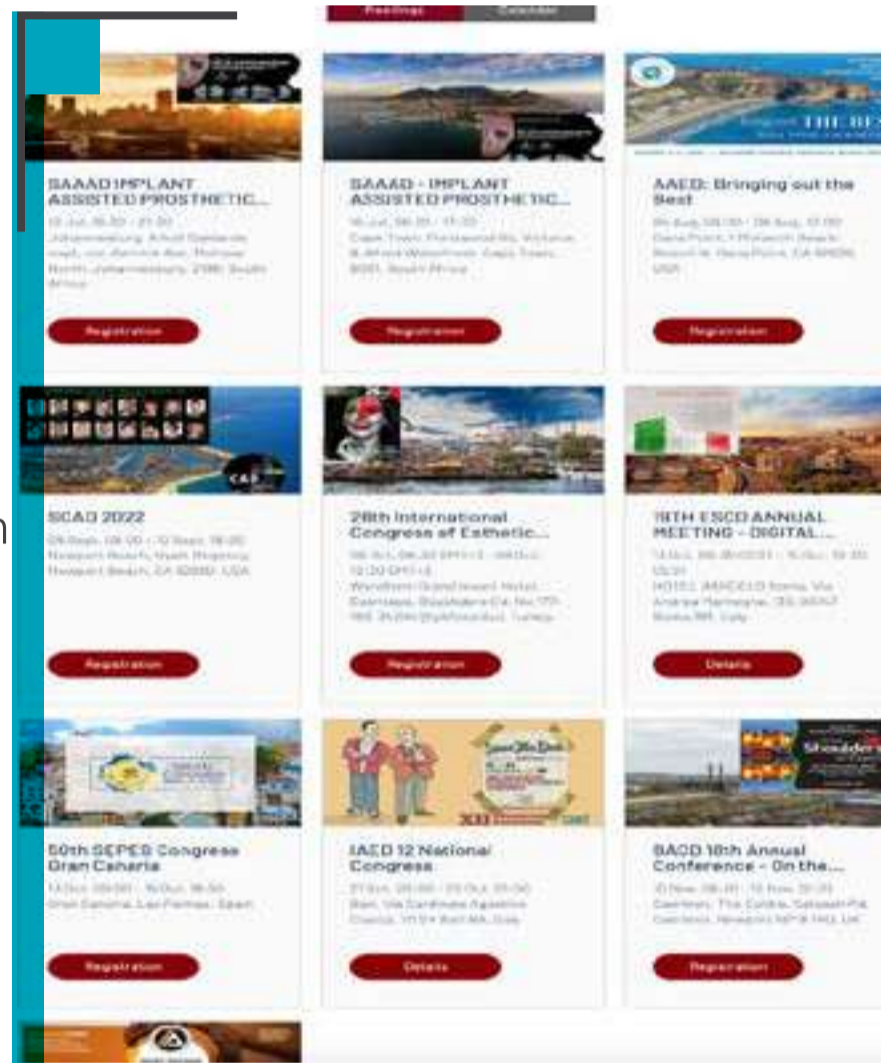
Coping and dealing with strange new emotions, obstacles and challenges

Our world and its diverse societies has just lifted themselves from an awful viral Pandemic; economic restraints and ongoing military conflicts. Whether we advance or inflict self-destruction on ourselves is totally within our hands. However, paraphrasing our American Hippy Friends of the '60's "WE SHALL OVERCOME"- of that, there is no doubt!!

We provide a list of projects that IFED has continued, newly implemented and plans to ensure our noble profession advances.

THE HERCULEAN TASKS THAT IFED FACES DAILY:

1. **COMMUNICATION** Providing direct/indirect communication between the membership is an essential task of IFED. To this end, IFED continues to provide direct communication with the membership by constant letters and direct calls to the designated Primary Contacts of each member Academy. All members are kept informed on a current basis, of IFED Activities and News and individual Member Academy News and Events .Electronic distribution of communication elements is updated and implemented daily. The IFED Website is updated almost daily reflecting News and Events . Social Media Platforms as well are up to date . The calendar of Esthetic Meetings is dynamic and kept current.



SCREENSHOT OF MEETINGS AND CALENDAR PAGE - SEND US THE DETAILS WE WILL PROMOTE YOUR EVENTS

2. **WORLD MEETINGS**

- 2022** features an *Abu Dhabi meeting in October* working with the **ARAED**
- 2024** features *30th birthday Celebrations in Florence, Italy with EAED in May*
- 2026** features *Istanbul* hosted by **EDAD**
- 2028** features *Asia* possibly *South Korea* or the *United States*



EDITOR'S LETTER

Coping and dealing with strange new emotions, obstacles and challenges

3. **COLLAGE OF SPEAKERS AND DEGREE IN ESTHETICS** One of the few benefits, or better written, one of the learning achievements evolving from the pandemic was the user-friendly utilisation of online communication providing direct/ indirect communication between the membership. In addition, Home Communication solved the financial restraints imposed on the **Collage of Speaker** project. As a result, Member Academies are now interchanging speakers by utilising online platforms at no cost. IFED has and will continue to play a driving role in this development. The **Frankfurt University** degree in Esthetic Dentistry, associated with IFED, continues to evolve. There will be many further areas of educational exchange occurring through projects such as The **Online Clinical Competitions**, The **IFED Night Talk Show** and as yet new ideas to emerge.



4. **DENTAL JOURNALS ASSOCIATED WITH IFED**
The Journal of Esthetic and Restorative Dentistry (JERD)

remains as our official journal

The International Journal of Esthetic Dentistry remains our highly recommended and supported jour-



(IJED)
nal



5. AN EDITORIAL PLEA

NONE OF THE ABOVE CAN BE ACHIEVED IF MEMBER PRIMARY CONTACTS CONTINUE TO FAIL TO PROVIDE THE IFED SECRETARIAT WITH UPDATED DETAILS, REQUESTS, INQUIRIES, OR TO REQUEST INFORMATION OR IDEAS THAT THEY WISH TO EXPRESS. PLEASE ASSIST YOURSELVES IFED REPRESENTS YOUR ETHOS AND WE ARE HERE TO FACILITATE YOUR EFFORTS DROWN US WITH DATA !!!!

12TH WORLD CONGRESS OF ESTHETIC DENTISTRY

Register at links below for all aspects of the Congress- including Scientific, Accommodation and Social Events



IFED 2022
ABU DHABI
12th World Congress of Esthetic Dentistry
27 – 29 October 2022



FIND OUT MORE BY VISITING:

www.ifed2022.com

www.ifed.org

Vincent Fehmer

Renato Cocconi

Stefano Gracis

Bjarni Pjetursson

David De Franco

Baldwin Marchack



Feng Liu

Luca Cordaro

Gil Alcoforado

Andreas Bindl

Franck Bonnet

Francesco Mintrone

Andrea Ricci

Ken Malament

Oded Bahat



Waiting on confirmation





THE IFED 30TH BIRTHDAY CELEBRATIONS

SAVE THE DATE !!!

In 1994, Fabio Toffenetti, as EAED President, invited the American Academy of Esthetic Dentistry and the Japan Academy of Esthetic Dentistry to participate in the EAED meeting in Florence. The meeting was a tremendous success and was very well attended by European delegates and many from



America and Asia. At the gala dinner event, Fabio announced the

formation of the International Federation of Esthetic Dentistry, founded by the EAED, AAED and the JAED.

The Federation's original intention

and mission statement was primarily aimed at facilitating and improving communication between existing national academies/societies to raise and evolve the standard and ethos of esthetic dentistry.

Within a brief period, the number of member academies grew, and today there are

35 member academies/societies from all over the world. The IFED also benefitted from the concept of a world meeting, held every four years but by popular demand evolved into a two-yearly event. Members tender for the privilege to host such a meeting two to three years before the event, and to date, these meetings have proved to be successful, highly scientific, educational and enjoyable events.





THE IFED 30TH BIRTHDAY CELEBRATION

The EAED has played a prominent role in the evolution of the IFED, hosting two world meetings and providing nine officers of the IFED ExCo in the past 24 years.

The role of IFED has grown in the last 24 years and today, under the guidance of President **Jaime A. Gil,**



present a four-point plan to improve esthetic dentistry – this plan is still evolving into established protocols. The net result will be that the ethos of esthetic dentistry will be taken back to the profession and the individual through the IFED members. May 2024 coincides with the 30th year of the formation of the IFED. Therefore, the Council approached **Professor Irena Sailer,** who would be President of the EAED in 2024, as

well as Treasurer of the IFED, to suggest holding a joint meeting with the EAED, original founding members, to be held in Florence to coincide with the annual Spring May meeting of the EAED. This proposal was brought to the **EAED** and has accepted in principle, and approved at the **Bordeaux AGM in May 2022.**

From the IFED point of view, the **Turkish Academy** graciously agreed to postpone their meeting until 2026, and for this, we give thanks to **Professor Selim Pamuk and current President Dr. Kübel İltan Özkut** and their Academy.

The EAED holds its Spring Meeting in May each year.

The Academy has agreed to celebrate the 30th Birthday of the IFED by hosting a combined meeting in **Florence in May 26th ,27th and 28th, 2024.**





WHY COME TO FLORENCE?

PICTURES TELL A HUNDRED STORIES:

THE MEETING:

Outstanding venue and resources.
Top range speakers
State of the art education

THE TEATRO DEL MAGGIO MUSICALE - site of the Scientific Meeting



Workshop room



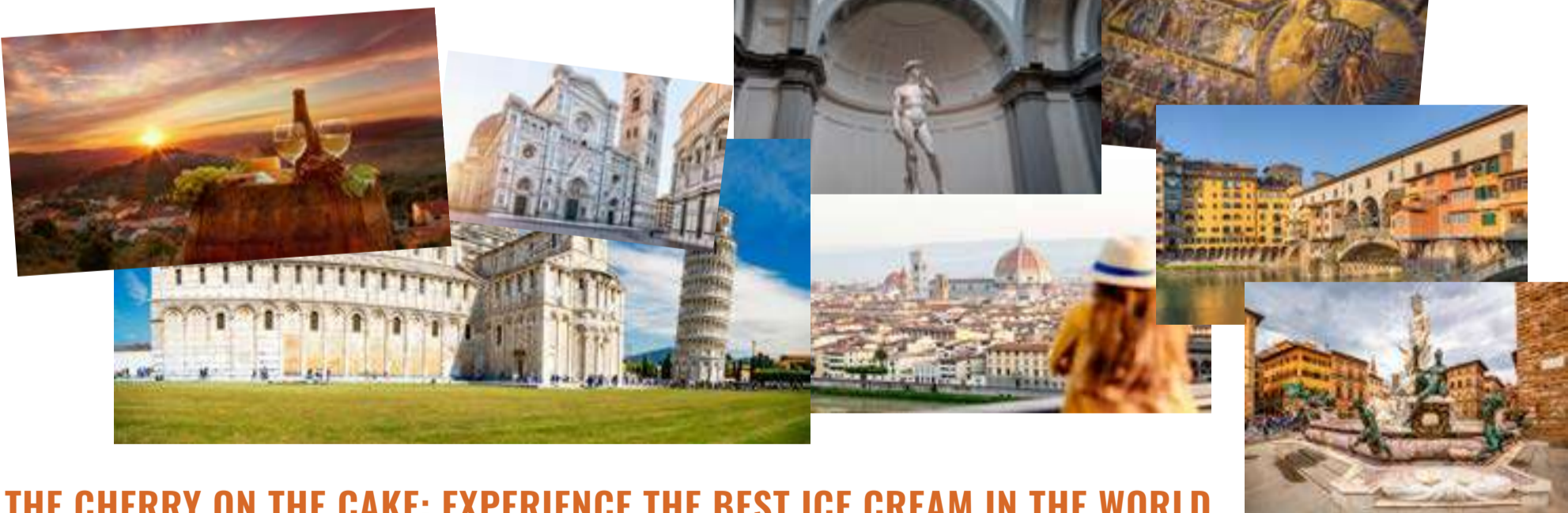
Exhibition Space

THE SOCIAL

Three Major Social events, all to be sited in halls, museums and Venues that rank amongst Italy's finest. No promises, but we are trying to secure a unique venue that alone will be worth every mile of the trip. What we do promise is the opportunity to enjoy sophisticated, elegant and romantic parties and dining that is genuinely Renaissance.

THE CITY AND ART

Florence alone has sufficient tourist, historical and cultural attractions to fill a two-week vacation. However, there are numerous excursions to cities such as Piza, Sienna, and the Tuscan Hills. For the adventurous and early risers, there are train trips to Rome or Milan



THE CHERRY ON THE CAKE: EXPERIENCE THE BEST ICE CREAM IN THE WORLD





THE IFED TALK SHOW

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.”

-John Quincy Adams

HISTORY:

During the mid-December period 2021, the Executive Council of IFED held a casual brainstorming Zoom Meeting aimed primarily to establishing protocols to regroup post-Covid 19. There was unanimous agreement that online communication, although heavily deployed and grossly overused, had become a fact of life globally. Acknowledging the advantage of "at home" communication the ExCo decided to initiate a monthly Talk Show involving well known oral health care clinicians. The Theme of each show was not to involve clinical aspects but to concentrate on the driving and philosophical forces that led each interviewee to evolve to their current status.

Such a task had to be led, controlled and guided by a dynamic force and a

OUR OWN ATOMIC ANDREA RICCI OR RICCI KING



***Thank you Andrea for the inspiration, dedication, hours of effort and enthusiasm with which you approached and carried out this task. You are the driving force and we all appreciate your passion -
No comfort zone for you !!!***



highly perceptive moderator - we found this in Andrea Ricci or should I say Ricci King. In four months the monthly episodes have reached nearly 10K viewers and these are almost 100 % limited to the Oral Health Care followers - we can be truly proud of this.

Currently the shows are pre-recorded but IFED intend to persist with the concept until the Florence Celebrations. Hopefully, the next stage will involve live shows with Q&A from the viewers. Time zone obstacles will be overcome and we hope to involve the Americas, Asia and Africa as participating in the project. The procedures are being developed as we write.



THE IFED TALK SHOW

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.”
-John Quincy Adams

Finally the Episodes all promoted the Abu Dhabi meeting with ample video footage to wet the most resistant appetite.

We hope this concept becomes a feature in Dental Activity and improves global communication and acceptance.

EPISODES ALREADY SCREENED

In December 2021 IFED opened a UTube Channel.

The name of the Channel is:

IFED MEDIA AND DISCOURCES



The URL or Link to the channel is:

<https://www.youtube.com/channel/UCTLvgKEGMtXtU5GXeflym-A>

There are 6 videos to choose. Two teasers , one for Abu Dhabi and one for the Talk Show. Then there is the choice of the first four episodes of the show. You may watch any or all in your own time. What is important is for you to Subscribe to the Channel. This helps you with access, and gives IFED greater exposure.

IFED Night Talk | Episode #1 | Dr. David Garber and Dr. Ron Goldstein



IFED Night Talk | Episode #3 | Dr. Galip Gurel and Prof. Irena Sailer



Close to 10K Views involving Dental Health Care Followers



IFED Night Talk | Episode #2 | Dr. David Klaff and Dr. Stefano Gracis



IFED Night Talk | Episode #4 | Dr. David Winkler and Prof. Nitzan Bichacho



THE IFED TALK SHOW

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.”

-John Quincy Adams



FUTURE EPISODES

All future episodes will be accessed for the premier through the IFED website

PLEASE NOTE THAT THE CURRENT EPISODE WILL NOT BE AVAILABLE UNTIL THE SPECIFIED PREMIER TIME OF 8:00PM CET (20:00)

The episode will be widely advertised both on social media and direct communication via email.

FULL INSTRUCTIONS ON ACCESS WILL BE PROVIDED WHEN ADVERTISED.

SCHEDULE FOR 2022 :

June Episode 5:

Prof. Robert Sader and Christian Haase

July Episode 6:

Dr. Rafi Romano and Dr. Mauro Fradeani

August Episode 7:

Dr. Giano Ricci and Dr. Baldwin Marchack

September Episode 8:

Prof. Markus Hurzeler and Dr. Franck Bonnet

October Episode 9:

Prof. Jaime Gil and Prof. Wael Att



THE ITALIAN ACADEMY OF ESTHETIC DENTISTRY CHALLENGES IFED !



In the common need to provide alternative promotions for their annual scientific meeting due to Covid-19 et al., the *IAED* has introduced a novel idea. They have challenged *IFED* to a *Football/Tennis type competition* in which the ball will be a *Dental case*.



IFED, brimming with confidence and very self-assured, accepted the challenge.

Although the Scientific Meeting will take place in BARI on the 21 and 22 October, seemingly plenty of time to develop and implement the concept; nonetheless, time was and is, in fact, very tight. Therefore the organisers



have agreed that *IFED*'s team for this competition will be selected from the European National Academies only. However the number of these Academies being greater than twelve, the final choice had to be narrowed down further and the solution was to choose the **four oldest** standing *European National Member Academies of IFED*.

These four Academies are the *German DGAZ*, the *Spanish SEPES*, *The British BAAD* and the *Turkish EDAD*.

These four teams will play in knockout rounds for the the right to meet *IAED* in the final.

Non- included members in this tournament will have every opportunity from early 2023 to be involved in the *IFED DENTAL WORLD CUP* leading to the Florence celebrations in 2024.



THE ITALIAN ACADEMY OF ESTHETIC DENTISTRY CHALLENGES IFED !

RULES OF THE GAME:



1. Each team will consist of two individuals. One member has to be *40 years or younger and the second between 40 and 55 years old.*

2. Participants will have to prepare a single case per match. Each case must be related to Esthetic Dentistry and could involve treating a single tooth or a complex case. Clearly, complexity will gather more points.



3. The format of each presentation must be wide-screen, with no limit to the number of slides, but time is of the essence. Participants will be allowed ten minutes per case and penalised for going beyond this time allocation.

4. On the night, each case will be independently assessed and judged by three officiating judges. Each Judge

(for every match) will be chosen well in advance and will have a thorough knowledge of the competition rules and method of allocating points.

5. Points will be awarded for: quality of clinical case; rationale of the treatment plan; the complexity of the case, quality of outcome; quality of presentation; quality of delivery of production; confidence; scientific evidence of choices; knowledge presented during questions; points will be deducted if presentation exceeds 10 minutes; the decisions of the judges will be final.



THE ITALIAN ACADEMY OF ESTHETIC DENTISTRY CHALLENGES IFED !

SCHEDULE OF MATCHES:

1. ITALY (IAED) as hosts will gain automatic entry to the final match, played in Early to Mid-October 2022
2. The Four Teams representing IFED will play in a *Quarter-Final Round*, followed by a *Semi-final*. The winner of the Semi-Final will meet the IAED in the *Final*.
3. The Quarter and Semi-Final matches will be scheduled and played in September 2022.

VENUE OF MATCHES:

1. Every match will be featured online with live screening and streaming to all audiences.
2. Each match shall be of a 60-minute duration consisting of two halves of 30 minutes each.
3. Each team will present their two ten minute cases in one half, with 10 minutes of questions from the judges.
4. The matches will be under the strict control of the *referee, Dr Andrea Ricci*.

5. The Judge's decision will be final

MISCELLANEOUS INFORMATION:

1. All participants, judges and officials will be invited with acceptance by the end of July 2022.
2. Full disclosure will be given and accepted by the end of July. Detailed rules and data will be fully provided to these individuals.

IFED accepts this novel project with gratitude and great excitement .
To those who do not actively participate this time **NIL DESPERANDUM**.
There will be a World Cup leading to the final in time for the 30th Birthday Celebrations - this will involve all major global Academies and all members will be invited to participate and enjoy the challenges !!!



2. Each match shall be of a 60-minute duration consisting of two halves of 30 minutes each.
3. Each team will present their two ten minute cases in one half, with 10 minutes of questions from the judges.



THE IFED ELECTRONIC FACE

A LISTING OF IMPORTANT LINKS WITH IFED

01

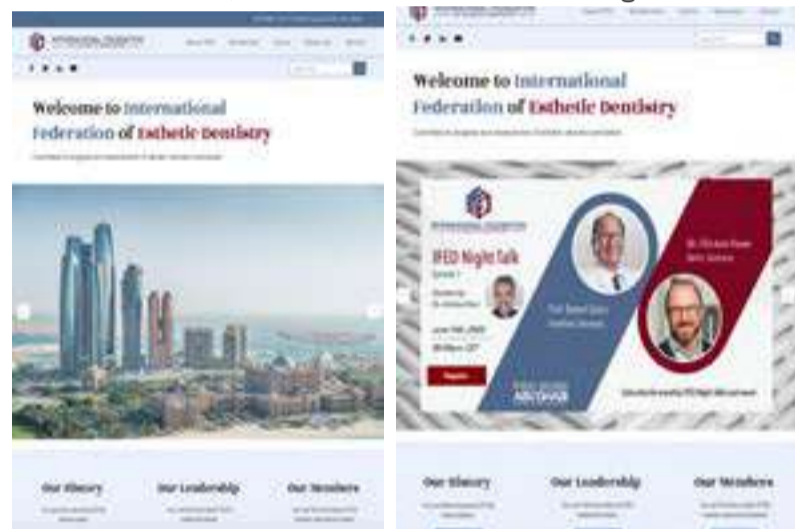
REDESIGNED WEB-SITE THE IFED WEB-SITE HAS BEEN COMPLETELY REDESIGNED
PLEASE VISIT AND EXPLORE AND PROVIDE US WITH ANY MISSING DETAILS RE YOUR ACADEMY

www.ifed.org

1. The home page now has an alternating carousel which revolves between a World-Meeting and an IFED Event.Both have dynamic links to register etc
2. The member page has full information with regard to the members communication details
THIS CAN ONLY BE AS GOOD AS INFORMATION YOU GIVE AND PROVIDE
3. The Member Event and Calendar Page automatically updates with full information re venue, date and event as well as registration
THIS CAN ONLY BE AS GOOD AS INFORMATION YOU GIVE AND PROVIDE
4. All Events Such as the Talk Show and This Newsletter linked
5. All Executive Council Member details listed

One of the purposes of IFED is to improve communication - until Data Protection Rules are more standardised we have to rely on a makeshift central database - the IFED WEB SITE

THIS REQUIRES YOUR CONSTANT INPUT IF IT IS TO HAVE MEANING



02

SOCIAL MEDIA

3 FACEBOOK PAGES EACH HAVING AN INDIVIDUAL FUNCTION

IFED CLINICAL FEEDS - clinical cases group

<https://www.facebook.com/IFEDClinical>

IFED NEWS AND EVENTS - IFED and Member events

<https://www.facebook.com/IFEDNewsandEvents/>

IFED MEDIA AND DISCOURCES - online quorums

<https://www.facebook.com/IFEDMediaSite>

TWITTER

<https://twitter.com/IFED2024>

INSTAGRAM

<https://www.instagram.com/ifedinsta/>

LINKEDIN

<https://www.linkedin.com/in/international-federation-of-esthetic-dentistry>

YOU TUBE CHANNEL

<https://www.youtube.com/channel/UCTLvgKEGMtXtU5GXeflym-A>

03

ABU DHABI SOCIAL MEDIA AND WEBSITE

FEATURES OF THE EMIRATES

DESERT:

<https://www.youtube.com/watch?v=x8F1sb8Ft3c>

<https://www.youtube.com/watch?v=qPiNKVUMa6c>

https://www.youtube.com/watch?v=kXk_npPh2Bk

NATURE:

https://www.youtube.com/watch?v=P_MeLuiR5bE

https://www.youtube.com/watch?v=bOcvdv-Sv_M

<https://ifed2022.com>

https://youtu.be/S_-R_xR-okY



THE IFED ELECTRONIC FACE

IFED Executive Council

The ExCo is an elected council of senior members of the IFED community. The constitution of the ExCo are responsible for overseeing the organisational, structural, financial and democratic aspects of the Federation.

The current 2022 ExCo members are detailed below:



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EXAMPLES OF IFED COMMUNICATION RESOURCES



NEWS AND EVENTS JUNE-AUGUST

MEMBER MEETINGS JUNE TO AUGUST



SAAAD IMPLANT ASSISTED PROSTHETIC...

12 Jul, 18:30 – 21:30
Johannesburg, Atholl Oaklands road, cnr, Kernick Ave, Melrose North, Johannesburg, 2196, South Africa

Registration



SAAAD - IMPLANT ASSISTED PROSTHETIC...

16 Jul, 08:30 – 17:30
Cape Town, Portsworld Rd, Victoria & Alfred Waterfront, Cape Town, 8001, South Africa

Registration



AAED: Bringing out the Best

04 Aug, 08:00 – 06 Aug, 12:00
Dana Point, 1 Monarch Beach Resort N, Dana Point, CA 92629, USA

Registration

TO THOSE MEMBERS WHOSE MEETING HAS ALREADY TAKEN PLACE WE CONGRATULATE AND LOOK FORWARD TO MEETING(S) IN 2023

IFED HAS STRESSED THE NEED FOR OPTIMUM COMMUNICATION IN THIS RELEASE OF THE ELECTRONIC MAGAZINE.

PLEASE SEND US AS MUCH INFORMATION ABOUT THE ACADEMY/SOCIETY THAT REQUIRES INFORMATION COMMUNICATED. WE WILL PLACE IT IN THIS NEWSLETTER AS WELL AS ON ALL OUR PLATFORMS. SEND US THE DETAILS CONCERNING YOUR BOARDS OF DIRECTORS; PRIMARY DESIGNATED CONTACTS AND ANNUAL MEETINGS' DETAILS.

IFED HAS TEMPLATE DOCUMENTS TO ASSIST IN COMPLETING INFORMATION - WE WILL READILY SUPPLY COPIES

PLEASE SEND ALL DETAILS , REQUESTS AND INFORMATION TO: infoifed@gmail.com

WE WILL PUBLISH AND NOT LET YOU DOWN - THE BALL IS IN YOUR COURT

WE LOOK FORWARD TO THE AUGUST EDITION

IFED 2022
ABU DHABI
15th World Congress of Dental Directors
27 - 29 Oct 2022

Featured Speakers

Prof. Gil Alcoforado
DMD, PhD

Dr. Renato Cocconi
MD, DDS, MS
(Orthodontics)

Mr. Vincent Fehmer
BDT, MDT

Dr. Baldwin Marchack
DDS, MBA

Register Now
Link in the bio

ifed2022.com



REMEMBER: 27-29TH OCT. 2022 ABU DHABI
REMEMBER: 26-29TH MAY 2024 FLORENCE